



Reproduction and Usage Policies For Copyrighted Tarot Card Images

AGM-Urania owns the copyrights on most of the Tarot decks that it publishes including what is known as "electronic reproduction rights," which include the scanning of cards for display via computer platforms, electronic devices and the Internet.

GENERAL POLICIES REGARDING REPRODUCTION AND USAGE

1. If approved, authorization for the reproduction and usage of Tarot Deck images shall be granted for specific Tarot Decks only.
2. Authorization is subject to review and approval of the Application for Authorization to Reproduce and Use Tarot Card Images (below). If your application is approved an Authorization Agreement To Reproduce and Use Tarot Card Images, which contains the terms of the authorized use will be provided to you for signature. Thereafter, your authorization to electronically reproduce and use Tarot Card images shall become effective upon receipt by AGM-Urania of all applicable fees, which shall be paid by bank transfer or credit card.
3. Tarot Card images shall not be altered in any way except for possible loss of resolution due to electronic display of such images, unless otherwise authorized.
4. All use of Tarot Card images shall be accompanied by a AGM-Urania copyright notice, as specified in the Authorization Agreement.
5. Authorized use shall be for the duration of the specific production or event described in the Agreement or for an unlimited period. Application to renew permissions for authorized use may be submitted up to six months prior to the expiration of the two-year authorization period, unless otherwise authorized.

USAGE AND PRICING

1. SELF-PROMOTION:

Use of images on home pages, business cards, etc.

Fees:

- Complete deck: Usage fee 200 Euro per deck used.
- maximum 10 cards per deck (always the same 10 cards for maximum three different decks): free of charge

2. PRINTED MEDIA:

Use of illustrations and/or text passages in printed media (books, magazines, etc.).

Fees: amount to be determined on a case-by-case basis

3. MOVING MEDIA:

Reproduced map illustration in films, television programs, videos, television commercials, or multimedia presentations.

Fees:

- Complete deck: User fee 200 euros per deck used.
- maximum 10 cards per deck (always the same 10 cards for a maximum of three different decks): free of charge

4. YOUTUBE VIDEOS AND POSTS ON SOCIAL MEDIA CHANNELS (INSTAGRAM/FACEBOOK ETC.):

The use of a full deck is free of charge for individual Youtube videos or videos posted on Instagram showing card readings, with copyright notice, if these videos are posted non-commercially on accounts of private individuals.

Not free of charge is the use of full decks in videos published on Instagram or Youtube, which are offered commercially or shown for promotional purposes by commercial, not private providers.

Fees: amount to be decided on a case-by-case basis

The use of a complete deck on social media channels such as posts on Instagram, Facebook or Pinterest is free of charge with a copyright notice if there are no more than 5 cards on each post/photo/post and it is published non-commercially on a private account.

Not free of charge is the publication of commercial contributions/posts/photos or for advertising purposes of commercial, non-private providers or of posts/photos/contributions with more than 5 card images.

Fees: amount to be decided on a case-by-case basis

5. COMMERCIAL CARD TRAININGS:

Instructional materials used in tarot/card reading/coaching seminars where fees are charged to participants.

Fees: 200 euros per deck used.

6. NON-PUBLIC USE:

For the purpose of facilitating or assisting any card reading made by any person, including the electronic reproduction (not to the public) of card images to illustrate or facilitate the results of telephone or email reading services.

Fees: free of charge

7. APP APPLICATIONS:

Illustrations for use in computer automated map layouts - via software or websites.

Fees: amount to be decided on a case-by-case basis

8. MARKETING:

Reproduced images and/or text used exclusively for advertising or promoting AGM-Urania products.

Fees: free of charge

9. REVIEWS:

Images and/or text used solely to illustrate and facilitate or enhance reviews of cards and/or books via print or interactive media, without making or facilitating card readings.

Fees: free of charge

10. OTHER USE

Please explain in the application form

Fees: amount to be decided on a case-by-case basis

Please note:

Even in case of a free of charge use, an Authorization Agreement must be concluded.